

## Megan Ayers

### Freelance Producer / Line Producer / Production Manager

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#### Senior TV Producer (4 years)

AIRBAG Productions

#### Freelance TV Producer

2016 - 2020

#### Head of Production (4 years)

Plaza Films

#### Freelance Production Manager

2007 - 2012

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#### Selection of Commercials (2007 - Present)

Company	Job	Role	Director	Producer
MOFA	Rest 'Shortcut/Meditation'	Producer	Yianni Warnock	Megan Ayers
MOFA	ANZ HL 'Know All'	Producer	Yianni Warnock	Megan Ayers
Airbag	Bowel Cancer Australia	Producer	Eddy Bell	Megan Ayers
Airbag	MLA 'Make Lamb not Walls'	Producer	Ariel Martin	Megan Ayers
Airbag	Specsavers 'No Strings'	Producer	Chris Hill	Megan Ayers
Airbag	Adidas 'Supernova'	Producer	Riley Blakeway	Megan Ayers
Airbag	Up&Go 'Road Trip'	Producer	Chris Hill	Megan Ayers
Airbag	XXXX 'Cricket'	Producer	Ariel Martin	Megan Ayers
Guilty	Woolworths 'Discovery Gdn'	Producer	Rey Carlson	Megan Ayers
Airbag	NRL 'State of Mind'	Producer	Ariel Martin	Megan Ayers
In The Thicket	FFA 'Where Heroes Are Made'	Producer	Jason Bock	Megan Ayers
Rabbit Content	Honda 'We're Not The Same'	Producer	Lachlan Dickie	Megan Ayers
Rabbit Content	7-Eleven 'Coffee Clever'	Prod Manager	Al Morrow	Marcus Butler
Airbag	VW 'Amarok Q3'	Prod Manager	Will Horne	Alex Tizzard
Goodoil Films	NIB 'Act Your Age'	Prod Manager	Dave Wood	Lee Thomson
Ogilvy X	KFC Cricket 'HE Core'	Prod Manager	Rey Carlson	Nat McNamara
Goodoil Films	Great Northern 'The Pub'	Prod Manager	Justin McMillan	Andrew McLean
Rabbit Content	Pizza Hut 'This is Pizza'	Producer	Ant McPhail	Megan Ayers
The Sweet Shop	Uncle Toby's 'Nutrilicious'	Producer	James Haworth	Megan Ayers
Filmgraphics	NIB 'How it Should Be'	Producer	Lorcan Finnegan	Megan Ayers
Rabbit Content	Chandon 'Chandon Prix'	Producer	Lachlan Dickie	Megan Ayers
Sweet Shop	Aldi 'Various'	Prod Manager	Steve Ayson	Cindy Kavanagh
Rabbit Content	Telstra 'That Business'	Prod Manager	Ant McPhail	Jane Larkins
Plaza Films	MLA 'Celebrate Australia'	Head of Prod	Paul Middleditch	Peter Masterton
Plaza Films	TAB 'Always'	Head of Prod	Paul Middleditch	Peter Masterton

Plaza Films	MLA <i>'We Love Our Lamb'</i>	Head of Prod	Paul Middleditch	Peter Masterton
Plaza Films	Air New Zealand <i>'Dave'</i>	Head of Prod	Paul Middleditch	Peter Masterton
Plaza Films	Nissan Navara <i>'The Pipe'</i>	Head of Prod	Paul Middleditch	Peter Masterton
Plaza Films	RSVP <i>'Clean Start'</i>	Head of Prod	Dave Wood	Lee Thomson
Plaza Films	Specsavers <i>'Lifeguard'</i>	Head of Prod	Nick Reynolds	Cathy Rechichi
Plaza Films	Energy Australia <i>'Golf'</i>	Head of Prod	Paul Middleditch	Peter Masterton
Plaza Films	Sportingbet <i>'Shane Warne'</i>	Head of Prod	Paul Middleditch	Peter Masterton
Plaza Films	NZ Lotto Powerball	Head of Prod	Paul Middleditch	Peter Masterton
Plaza Films	Ice Break <i>'The Dust'</i>	Head of Prod	Paul Middleditch	Peter Masterton
Plaza Films	Colorbond <i>'Home'</i>	Head of Prod	Paul Middleditch	Peter Masterton
Plaza Films	Reflex <i>'Printer Guru'</i>	Head of Prod	Paul Middleditch	Peter Masterton
Bento	Kleenex <i>'Wall of Soft'</i>	Prod Manager	Jesse McElroy	Jane Larkins
Film Motel	HSV GTS Launch	Prod Manager	James Holt	Susie Douglas
Bento	Kellogg's Just Right	Prod Manager	Jason Wingrove	Jane Larkins
The Colony	NRMA <i>'Roadside'</i>	Prod Manager	David Gaddie	Susan Walker
Bento	Kleenex <i>'Aloe Vera'</i>	Prod Manager	Jesse McElroy	Jane Larkins
Bento	KFC <i>'Canola'</i>	Prod Manager	Jason Wingrove	Jane Larkins
RSA Films	Waitrose <i>'Christmas'</i>	Production Coord	Stuart Rideout	Scott Horan
RSA Films	H&M <i>'Gift Box'</i>	Production Coord	Johan Rench	Mattias Colden
Film 38 Ltd	John Lewis <i>'Dependability'</i>	Prod Manager	Liam Iandoli	Jonnie Coffin

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### Selection of Music Videos (2007 - Present)

Plaza Films	Kylie Minogue <i>'Gonna Cancel'</i>	Head of Prod	Dimitri Basil	Kim Kirby
Black Dog Films	Madonna <i>'Celebration'</i>	Prod Manager	Jonas Akerlund	Margo Mars
Black Dog Films	Mika <i>'We Are Golden'</i>	Prod Manager	Jonas Akerlund	Margo Mars
Black Dog Films	Lily Allen <i>'22'</i>	Prod Manager	Jake Scott	Ben Link
Black Dog Films	Gossip <i>'Heavy Cross'</i>	Prod Manager	Price James	Margo Mars
Black Dog Films	Coldplay <i>'Strawberry Swing'</i>	Production Coord	Shynola	Margo Mars
Academy Films	Primal Scream <i>'Can't Go Back'</i>	Production Coord	Kim Gehrig	Sally Campbell
Rebel State	Dizzee Rascal <i>'Dance Wiv Me'</i>	Producer	Mark A Galuzzo	Rachel Clelland
Draw Pictures	Girls Aloud <i>'Speak French'</i>	Production Coord	Petro	Patrick Holtkamp
Draw Pictures	Spice Girls <i>'Headlines'</i>	Production Coord	Anthony Mandler	Ciarra Pardo
Draw Pictures	Cradle of Filth <i>'New Day'</i>	Production Coord	Lee Lennox	Kwok Yau
Draw Pictures	Bob Dylan <i>'You Go Your Way'</i>	Production Coord	Rupert Jones	Phil Tidy

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### Short Films:

#### JACKRABBIT

2019

Written & Directed by Alex Feggans

Produced by Megan Ayers

Selected in the following festivals:

Clermont-Ferrand International Short Film Festival

Dendy Awards at Sydney Film Festival

Odense International Film Festival

St Kilda Film Festival

Interfilm 35th International Short Film Festival, Berlin

Court en Scène Film Festival

Odense Film Festival

Hollywood Comedy Shorts

## **JAKE'S 7<sup>TH</sup> BIRTHDAY**

2020

Written & Directed by Ariel Martin

Produced by Megan Ayers

Selected in the following festivals:

St Kilda Film Festival

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### **Education:**

BA Honours Degree

English Literature & Film Studies

2003 – 2006 from The University of Northumbria, UK

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### **Referees:**

**Renaë Begent**

Producer - Freelance

+61 419 195 122

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**Paul Middleditch**

Director – Plaza Films

+61 2 9212 4900

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**Denise McKeon**

Head of Integrated Production - Clemenger BBDO

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