

JO McNULTY-CLARK

PROFESSIONAL PROFILE

I've been a creative force in the entertainment and production world for two decades, working across film, TV, print, design/post-production, and digital media. My journey has taken me across the globe, living and working on brands and productions in various countries, which has enriched my perspective and fueled my creativity. I've also been fortunate to have honed my skills through extensive tertiary education, achieving postgraduate qualifications in film, design, animation, and production. This combination of practical experience and academic knowledge allows me to seamlessly navigate any project, from fast-paced music videos and TV commercials to intricate television series and branded content, both in Australia and internationally.

Here's a glimpse of the projects I've tackled:

TVC

Sandflower films - Production Manager (Sydney)

Abbott's Ensure protein powder 'Stand for Strength' - Male version TVC
Abbott's Ensure protein powder 'Stand for Strength' - Female version TVC

March - May 2024

Director: Matt Holcomb EP: Spyro Manolidis
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Emotive - Agency Producer & Producer

ARN Networks 'KIIS it Better' TVC brand campaign,

July - August 2022

Director: Tim Green Producer Nicole Richardson

Cub Film - Production manager/Line Producer

Menulog + McDonalds
Menulog + NRL

Sept 2020 - Dec 2020

Producer: James Carr Director: Dean Ginsburg

GHO Sydney - Executive Producer

CommBank 'Australian Women's Cricket -T20'. "C'mon Aussie, C'mon" winning both the B&T Women in Media Award for Best Campaign (2020) and the B&T Award for Best Use of Sponsorship (2020).

August 2019 - Dec 2020

Director: Amiee Lee Curran DOP: Emilio Abbonizo

Crybaby Productions - Senior Integrated Producer

Zip co - TVC rebrand Campaign - online/event/social/stills

May 2018 - Aug 2018

Creative Director: Catherine Stone Director: Clare Alstin

Hogarth (WWP Creative Agency) Producer

JWT 'Youth Work PaTh' TVC, online/radio campaign campaign

Oct 2017 - Dec 2017

EP: Andrea Goddard, Grant Anderson

Film

RodandCo productions - Script/Development Producer

'Fireplace' - Feature film

Current 2024

Director/writer Roderick Gadaev

Renegade Films - Co Producer

'The Story of Lee Ping' - Short Film (POC for Feature film 'Jessie')
Finalist at Flickerfest

2017 - 2020

Director: Jasmin Tarasin Producer: Lucy Maclaren

RodandCo productions - Script/Development Producer

'Irationale' - Feature film

June 2020 - April 2024

Director/writer Roderick Gadaev

Safety Culture - Production manager

'Founder' - 6-8 part TV series

Feb 2020 - March 2020

Director: Jacqui Fifer Producer: Enzo Tedeschi

New Thought Productions - Producer

'Concealed' - Feature Film

1998 - 2013

Director Shane T. Hall

Super Human Productions - Production Manager

'Super Humans' documentary - Budget breakouts and reconciliation work for the project.

Sept 2016 - October 2016

World Wide Minds - Production Manager

July 2017 - July 2017

Client: Universal music - Dean Lewis 'Lose my mind' - Music video, End to end production and delivery.

TV Series

ABC - ABC Kids and ABCz - Production Manager

April - October 2023

Reef School Season 2 + Season 1 updates to meet revised duration requirements.

Story Producer: Veronica Milsom

Safety Culture - Production manager

Nov 2019 - March 2020

'Founder' - 6-8 part TV series

Directed: Jacqui Fifer Producer: Enzo Tedeschi

Promos

Story World - Producer

April 2023

Press junket for Stan's original film 'The Portable Door'

EP: Mark Rodgers

SBS - Senior Shoot Producer

Jan 2019 - Mar 2019

SBS 'A World of Difference' - TVC Brand Campaign - online/social/stills

Director: Gen Graham DOP: Sam Collins

SBS - Senior Shoot Producer

Jan 2018 - April 2018

SBS News and Current Affairs TVC and promo campaign

Director: Joel Noble

World Cup football campaign Director:

Director: Joel Noble Creative Services Producer: Matt Cole

Filthy, Rich and Homeless Series 2 campaign.

Director: Joel Noble Promo Producer: Ben Skinner

Online/Social content

Free People - Senior Integrated Producer (Sydney/Sri Lanka)

Jan - Feb 2024

FP Movement brand across 'Yoga, Hike, and Run'

Director: Dilon De Silva EP: Will Wheeler

Multi-platform content online, OOH, social stills, social content, and press kit footage (including pre-lim TVC work).

Start Beyond - Production Manager and 1st AD

March 2023

Woolworths 'VR training module' - NSW & VIC versions

Director: Josef Heks

Emotive - Agency Producer & Producer

July - August 2022

Wotif 'Made up for missed holidays' social, broadcast, OOH and digital Campaign

Director: Paul Sharp CD: Kat Topp

GHO Sydney/Adobe - Creative Services Manager and Supervising Producer - ASIA PACIFIC

March 2021 - April 2022

GHO Sydney - Senior Integrated Producer

July 2020 - Sept 2020

CommBank 'People and culture - New values around Covid' - social/stills/OOH

Director: Jason Joe Anthony

CommBank 'Financial Wellbeing - 'Covid and Beyond' - social/stills/OOH

ECD/Director: Hamish Stewart

GHO Sydney - Senior Integrated Producer

Jan 2021 - July 2021

Breville 'Breville Coffee Journey' brand campaign stills, video and social.

ECD: Hamish Stewart Director: Clem Lam

Blue Murder Productions - Senior Producer

Sept 2019 - Sept 2019

Pantene 'DO' campaign - social/stills/OOH

DOP/photographer: Cybele Malinowski

Talent: Australian soccer player Ellie Carpenter.

GHO Sydney - Senior Producer

May 2019 - Sept 2019

CommBank 'financial wellbeing - People and Culture' - socials/stills/OOH

Director: Jason Joe Anthony

Transport NSW (TNSW) 'Safety and Education - Light rail' - online/social/stills/ebook

Director: Clement Lam

Found at Sea - Senior Producer

April 2019 - April 2019

R.A.C.Q 'Home away from Home' - TVC Brand campaign

Director/EP: Dan Trotter

Australian Unity 'Health cover that Saves' - online/social/stills/OOH

Director/EP: Dan Trotter

Fourth Wall 'CBRE Awards' - online/event/social/stills

Director/EP: Dan Trotter

UBS Bank 'Private Wealth for People and Culture' - online/social/stills

Director/EP: Dan Trotter

Hellofuture.tv - Executive Producer

Liberty Steel 'For the People' - online/event/social/stills
Ancestry.com 'Bronte Nippers' - online/event/social/stills
John Holland '2018 lifecycle' - Brand campaign - online/event/social/stills
Acon 'World Aids Day' Brand campaign - online/event/social/stills

Sept 2018 - Nov 2018

Director Pablo Jeffress DOP: Adam Sharman
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Crybaby Productions - Senior Integrated Producer

Microsoft Surface Go Brand campaign - online/event/social/stills
Conde Naste 'Vogue Codes' - online/event/social/stills
Sussan 'summer S19 campaign' - online/event/social/stills

May 2018 - Aug 2018

Creative Director: Catherine Stone Director: Clare Alstin
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Imagination (Creative Agency) Senior Producer

Winten Property Group - online/event/social/stills
Lend Lease - online/event/social/stills
Telstra teaching Awards - online/event/social/stills

Aug 2017 - Sept 2017

SBS

Senior Producer

The World Games rebrand, Tour de France promo campaign, Sunshine and Safe Harbour TV series marketing and publicity campaigns. End to end production and delivery.

April 2017 - June 2017

TECHNICAL SKILLS

Microsoft Office w/ Sharepoint and Copilot
G-Suite w/ Drive and Gemini Advance
Work management platforms | Wrike, Workfront, Workbooks, Asana, Smartsheet, Monday, Airtable
Film/TV project management platforms | Movie Magic, Shotgrid, Trello, Farmerswife, resource guru, Frame.io
Finance management platforms | Xero, MYOB, SAP

EDUCATION

2010

Multiplatform screen producers scholarship Graduate diploma

Metroscreen, Sydney NSW
* Multiplatform development skills
* Business management skills
* Project management skills
* Advance pitching and negotiation skills

2001

3D modeling, digital visual effects and animation Graduate Certificate

Silicon graphics College, Enmore NSW

2005

Architectural Technologies Certificate 1V

TAFE, Ultimo NSW

1999

Graduate diploma in design

University of Technology, Sydney NSW Majors:
Design history, multimedia, design, internet design, set design, broadcast and animation.

2004

Production management Certificate

AFTRS, North Ryde NSW

1997

Bachelor of Visual Arts

University of Newcastle, Newcastle NSW Majors:
Digital photography and Film

2003

Concept Illustration for Film and Television Graduate Certificate

AFTRS, North Ryde NSW

REFERENCES

References on request