

**JO McNULTY-CLARK**  
**SENIOR INTEGRATED PRODUCER**

**PROFESSIONAL PROFILE**

I've been a creative spark in the entertainment and production world for two decades, working across film, TV, design, post-production, social, VR and games. My journey has taken me across the globe, living and working on brands and productions in various countries, which has enriched my perspective and fueled my creativity. I've also been fortunate to have honed my skills through extensive tertiary education, achieving postgraduate qualifications in film, design, animation, and production. This combination of practical experience and academic knowledge allows me to seamlessly navigate any project, from fast-paced music videos and TV commercials to intricate television series and branded content, both in Australia and internationally.

Here's a glimpse of the projects I've tackled in the last 10 years:

**TVC**

***Postmatch productions - ProductionManager/ Line Producer***

Stans Sport - Lions Rugby Tour TVC's

**March - May 2025**

Director: Job Toa EP: Jeremy Gilroy

***Powered Studios, Nine Network - ProductionManager/ Line Producer***

Aware Super - Super helpful scoops 4 x 30 sec TVC's

**Feb - 2025**

Director: Scott Gibson DOP: Emilio Abbonizo

***Sandflower films - Production Manager (Sydney)***

Abbott's Ensure protein powder 'Stand for Strength' - Male version TVC  
Abbott's Ensure protein powder 'Stand for Strength' - Female version TVC

**March - May 2024**

Director: Matt Holcomb EP: Spyro Manolidis  
Director: Matt Holcomb EP: Spyro Manolidis

***Emotive - Agency Producer & Producer***

ARN Networks 'KIIS it Better' TVC brand campaign,

**July - August 2022**

Director: Tim Green Producer Nicole Richardson

***Cub Film - Production manager/Line Producer***

Menulog + McDonalds  
Menulog + NRL

**Sept 2020 - Dec 2020**

Producer: James Carr Director: Dean Ginsburg

***GHO Sydney - Executive Producer***

CommBank 'Australian Women's Cricket -T20'. "C'mon Aussie, C'mon" Director: Amiee Lee Curran DOP: Emilio Abbonizo  
*winning both the B&T Women in Media Award for Best Campaign (2020) and the B&T Award for Best Use of Sponsorship (2020).*

**August 2019 - Dec 2020**

***Crybaby Productions - Senior Integrated Producer***

Zip co - TVC rebrand Campaign - online/event/social/stills

**May 2018 - Aug 2018**

Creative Director: Catherine Stone Director: Clare Alstin

***Hogarth (WWP Creative Agency) Producer***

JWT 'Youth Work Path' TVC, online/radio campaign campaign

**Oct 2017 - Dec 2017**

EP: Andrea Goddard, Grant Anderson

**Film**

***RodandCo productions - Script/Development Producer***

'Fireplace' - Feature film

**Current 2025**

Director/writer Roderick Gadaev

***Renegade Films - Co Producer***

'The Story of Lee Ping' - Short Film  
Finalist at Flickerfest (POC for feature film 'The Untold Story of Jessie Bell Ray')

**2017 - 2020**

Director: Jasmin Tarasin Producer: Lucy Maclaren

***RodandCo productions - Script/Development Producer***

'Irrationale' - Feature film

**June 2020 - April 2024**

Director/writer Roderick Gadaev

***Safety Culture - Post-Production Producer***

'Founder' - 6-8 part TV series

**Feb 2020 - March 2020**

Director: Jacqui Fifer Producer: Enzo Tedeschi

***World Wide Minds - Production Manager***

'Lose My Mind' - Music Video

**July 2017 - Aug 2017**

Director: Josh Logue EP: Michelle Nagle

**Post Lounge - Post-Production Producer**  
'Bad Blood' - Feature Film

**Nov 2016 - July 2017**  
Producer: David Lightfoot

**Super Human Productions - Production Manager**  
'Super Humans' documentary - Budget breakouts and reconciliation work for the project.

**Sept 2016 - October 2016**

**Enjoy Productions - Post-Production Producer**  
'The Little Things' - Feature film

**May 2009 - Jan 2010**  
Director: Neil McGregor Producer: Jacob Livermore

**New Thought Productions - Producer**  
'Concealed' - Feature Film

**1998 - 2013**  
Director Shane T. Hall

#### TV Series

**Buff Dub Productions - Post Production Producer**  
US Game show 10 part series - budget and schedule

**August 2025**  
EP: Aaron Bush EP: Tim Crestwell

**ABC - ABC Kids and ABCz - Production Manager**  
Reef School Season 2 + Season 1 updates to meet revised duration requirements.

**April - October 2023**  
Story Producer: Veronica Milsom

**Safety Culture - Production manager/ Post Production Producer**  
'Founder' - 6-8 part TV doco series

**Nov 2019 - March 2020**  
Directed: Jacqui Fifer Producer: Enzo Tedeschi

#### Games & VR

**Imagination - Senior Integrated Producer**  
CommBank 'Regional Bus Tour' - Five interactive Games and three VR Experiences

**May 2025 - Sept 2025**  
ECD: Dan Simon EP: Anna Richmond

#### Promos

**Story World - Producer**  
Press junket for Stan's original film 'The Portable Door'

**April 2023**  
EP: Mark Rodgers

**SBS - Senior Shoot Producer**  
SBS 'A World of Difference' - TVC Brand Campaign - online/social/stills

**Jan 2019 - Mar 2019**  
Director: Gen Graham DOP: Sam Collins

**SBS - Senior Shoot Producer**  
SBS News and Current Affairs TVC and promo campaign  
World Cup football campaign Director:  
Filthy, Rich and Homeless Series 2 campaign.

**Jan 2018 - April 2018**  
Director: Joel Noble  
Director: Joel Noble Creative Services Producer: Matt Cole  
Director: Joel Noble Promo Producer: Ben Skinner

#### Online/Social content

**Imagination - Senior Integrated Producer**  
Amazon Web Services - Socials, event and online content, Summit Sydney, 2025  
Ford 'Centenary' - Socials and event content 2025  
Amazon Web services - Innovation Lab social and event content 2025

**March 2025 - Sept 2025**  
EDD: Brett Glover EP: Anna Richmond  
ECD: Dan Simon EP: Anna Richmond  
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**Free People - Senior Integrated Producer (Sydney/Puglia, Italy)**  
FP Movement brand across 'Yoga, Hike, and Run' SS26  
Multi-platform content online, OOH, social stills, social content, and press kit footage (including pre-lim TVC work).

**June 2025 - July 2025**  
Director: Dilon De Silva EP: Will Wheeler

**GHO Sydney - Producer**  
CommBank 'Always On' Everyday Banking, StepPay, Homeloans' - social/stills/OOH ECD: Jason Anthony Director: Charlie Ford

**August 2024 - Feb 2025**

**Free People - Senior Integrated Producer (Sydney/Sri Lanka)**  
FP Movement brand across 'Yoga, Hike, and Run'  
Multi-platform content online, OOH, social stills, social content, and press kit footage (including pre-lim TVC work).

**Jan - Feb 2024**  
Director: Dilon De Silva EP: Will Wheeler

**Start Beyond - Production Manager and 1st AD**  
Woolworths 'VR training module' - NSW & VIC versions

**March 2023**  
Director: Josef Heks

**Emotive - Agency Producer & Producer**

Wotif 'Made up for missed holidays' social, broadcast, OOH and digital Campaign

**July - August 2022**

Director: Paul Sharp CD: Kat Topp

**GHO Sydney/Adobe -Creative Services Manager and Supervising Producer - ASIA PACIFIC**

**March 2021 - April 2022**

**GHO Sydney - Senior Integrated Producer**

CommBank 'People and culture - New values around Covid' - social/stills/OOH  
CommBank 'Financial Wellbeing - 'Covid and Beyond' - social/stills/OOH

**July 2020 - Sept 2020**

Director: Jason Joe Anthony  
ECD/Director: Hamish Stewart

**GHO Sydney - Senior Integrated Producer**

Breville 'Breville Coffee Journey' brand campaign stills, video and social.

**Jan 2021 - July 2021**

ECD:Hamish Stewart Director:Clem Lam

**Blue Murder Productions - Senior Producer**

Pantene 'DO' campaign - social/stills/OOH  
Talent: Australian soccer player Ellie Carpenter.

**Sept 2019 - Sept 2019**

DOP/photographer: Cybele Malinowski

**GHO Sydney - Senior Producer**

CommBank 'financial wellbeing - People and Culture' - socials/stills/OOH  
Transport NSW (TNSW) 'Safety and Education - Light rail' - online/social/stills/ebook

**May 2019 - Sept 2019**

Director: Jason Joe Anthony  
Director: Clement Lam

**Found at Sea - Senior Producer**

R.A.C.Q 'Home away from Home' - TVC Brand campaign  
Australian Unity 'Health cover that Saves' - online/social/stills/OOH  
Fourth Wall 'CBRE Awards' - online/event/social/stills  
UBS Bank 'Private Wealth for People and Culture' - online/social/stills

**April 2019 - April 2019**

Director/EP: Dan Trotter  
Director/EP: Dan Trotter  
Director/EP: Dan Trotter  
Director/EP: Dan Trotter

**Hellofuture.tv - Executive Producer**

Ancestry.com 'Bronte Nippers' - online/event/social/stills  
John Holland '2018 lifecycle' - Brand campaign - online/event/social/stills  
Acon 'World Aids Day' Brand campaign - online/event/social/stills

**Sept 2018 - Nov 2018**

Director Pablo Jeffress DOP: Adam Sharman  
Director Pablo Jeffress DOP: Adam Sharman  
Director Pablo Jeffress DOP: Adam Sharman

**Crybaby Productions - Senior Integrated Producer**

Microsoft Surface Go Brand campaign - online/event/social/stills  
Conde Nast 'Vogue Codes' - online/event/social/stills  
Sussan 'summer S19 campaign - online/event/social/stills

**May 2018 - Aug 2018**

Creative Director: Catherine Stone Director: Clare Alstin  
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**Imagination (Creative Agency) Senior Producer**

Winten Property Group - online/event/social/stills  
Lend Lease - online/event/social/stills

**Aug 2017 - Sept 2017**

**SBS**

**Senior Producer**

The World Games rebrand, Tour de France promo campaign, Sunshine and Safe Harbour TV series marketing and publicity campaigns. End to end production and delivery.

**April 2017 - June 2017**

**TECHNICAL SKILLS**

Work management platforms | Wrike, Workfront, Workbooks, Asana, Smartsheet, Monday, Airtable  
Film/TV project management platforms | Movie Magic, Shotgrid, Trello, Farmerswife, resource guru, [Frame.io](https://www.frame.io/), Dropbox replay  
Finance management platforms | Xero, MYOB, SAP

**REFERENCES**

\* *References on request*

**EDUCATION**

Please refer to my LinkedIn profile under **Jo McNulty-Clark**: <https://www.linkedin.com/in/jo-mcnulty-clark-syd-80a95a14>