

CHRISTIANA ROBERTS

PRODUCTION MANAGER / COORDINATOR

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Booking Agent: Top Techs

SUMMARY

Experienced and adaptable, with over a decade working as part of production teams across the UK and Australian markets. Primarily focussed on TVC production, also short films, music videos, branded content, stills (editorial & commercial) and casting.

Offering strong production support as either a PM or Coord - known for being resourceful and calm under pressure, with sharp attention to detail and good energy!

Relationships with local and international film crew and suppliers, production companies and agencies.

Creatively driven with a strong foundation in the craft of commercial production and a focus on collaborating with directors and creatives to bring ideas to life, while not compromising on achieving the desired outcomes of the production company, agency and client.

Technical experience across a wide range of productions involving filming both from and on vehicles (including cars, boats, helicopters), large-scale set builds, robotic motion control, phantom camera, SFX, stunts & wire rigs, underwater units, film (35mm & 16mm), animation, screens (rear projection, LED, green & volume), stills, food, high-end fashion & beauty.

Confident handling all aspects of production logistics, including: crewing up jobs, remote and demanding locations, cast coordination (inc. high profile talent, large volume, kids, animals), complex travel, cast & crew contracting, safety/permitting/insurance etc, facilitation jobs.

SELECTED TVC CREDITS

YEAR	JOB	PROD CO	PRODUCTION CREW	MY ROLE
2025	WOOLWORTHS 'Bunchees'	Finch Director: Chris Nelius	Producer: Sarah Nichols	Production Manager
2024	PEPSI 'Thirsty For More'	Collider Director: Dave Myers	Producer: Jane Smith PM: Celia Tulevski	Coordinator
2024	ADF 'Unlike Any Job '	Collier Director: Rupert Sanders	Producer: Ben Scandrett-Smith PM: Christa Harter	Coordinator
2023	VIRGIN VELOCITY 'Velocity Means Fast'	Division Director: Jessie & Adam	Producer: Sarah Nichols	Production Manager
2022	MCDONALDS 'Convenience'	Division Director: Sanjay De Silva	Producer: Isabella Vitelli	Production Manager
2022	HYUNDAI 'Have You Tried It'	Scoundrel Director: Michael Spiccia	Producer: Julianne Shelton PM: Linda Sapier	Coordinator
2021	TOURISM AUSTRALIA 'Hamish & Zoe Hit the City'	Revolver Director: Glue Society	Producer: Cathy Rechichi PM: Christa Harter	Coordinator
2021	KIT KAT 'Snap Out of It'	Revolver Director: Trevor Clarence	Producer: Nicole Crozier	Production Manager
2021	APPLE 'Relax, it's iPhone'	Somesuch/Revolver Director: Kim Gherig	Producer: Alex Taussig PM: Amanda Yu	Coordinator
2021	BETFAIR 'Eddy'	Revolver Director: Steve Rogers	Producer: Caroline Kruck PM: Natasha Cali	Coordinator

2021	AAMI Bargain Regret	Airbag Director: Uncle Friendly	Producer: Martin Gilbert PM: Christa Harter	Coordinator
2021	AMAROK 'Walkinshaw Station'	Revolver Director: Glue Society	Producer: Cathy Rechichi PM: Linda Sapier	Coordinator
2021	LADBROKES 'Ladbroke it'	Finch Director: Chris Riggert	Producer: Cath Anderson PM: Daisy Bray	Cast Coordinator
2021	DEPARTMENT OF HEALTH 'Spread Freedom'	Scoundrel Director: Tim Bullock	Producer: Ben Scandrett-Smith PM: Christa Harter	Coordinator
2020	VOYAGES INDIGENOUS TOURISM AUSTRALIA 'Just Wow'	Revolver Director: Glue Society	Producer: Cathy Rechichi PM: Linda Sapier	Coordinator
2016	HOMEAWAY 'Why Share It?'	Pretty Bird Director: Tim & Eric	Producer: Nell Jordan	Cast Coordinator

For full list of TVC credits please contact me directly.

WORK EXPERIENCE

DIVISION || <https://www.division.global/>

PRODUCER

Sydney | Oct 2022 - Feb 2024

DIVISION is an award-winning creative production company with offices in Sydney, Paris and Los Angeles.

- Working closely with Divisions international roster of Directors to Produce TVC and content projects.
- Proven track record bidding and winning jobs (including tight budgets and budgets exceeding a million dollars)
- Agency and stakeholder management throughout the production process.
- Overseeing a range of tasks to suit each production from the pitch process to final delivery. Including: Bidding, crafting treatments, scheduling, casting, location scouting/management, storyboarding, production design, styling, editing and post-production.
- Budget and time management of each project to ensure productions are delivered on budget and meet all agreed deadlines, whilst maintaining the integrity of the creative process and always striving for the highest quality of work produced.
- Guidance and training of junior staff members.

DONNA HAY BASICS TO BRILLIANCE - KIDS' || <https://youtu.be/JxlyuV7zRR8?si=6Q1qzghiypWTQLma>

PRODUCTION COORDINATOR

Sydney | June - October 2018

8-part TV series for Foxtel and Winifred Productions.

- Coordinated shoot schedules, logistics and travel across NSW. Ensured smooth operations on set for cast and crew
- Worked closely with Executive Producer Celia Nicholas and Line Producer Clare Shervington on all aspects of production

THE ARTIST GROUP || www.artist-group.net

PRODUCER + AGENT

Sydney | 2014 - 2015

- Producing shoots predominantly for fashion and luxury brands, as well as creative and advertising agencies.
- Curating and laying out portfolios and working with talent on marketing and growth. This included new business development and strategy, managing existing relationships and developing CRM strategy, analysis and improvement. Systems for Production optimisation and cost efficiencies.
- Representing and managing the careers of a roster of talent which included high end fashion & advertising photographers, stylists, makeup artists and hair stylists.

EDUCATION :

- Charles Sturt University, Australia 2004 - 2007 *Bachelor of Communication: Journalism*
- Central Saint Martins, London 2006 *Summer School: Fashion Journalism*

TECHNICAL SKILLS :

- Showbiz
- Adobe - InDesign, Photoshop, Premier Pro (basic)
- Microsoft Office (TEAMS, Outlook, Excel, PowerPoint, Word)
- Google Workspace (Docs, Sheets, Slides)
- Canva
- Jotform

NOTABLE PROJECTS :

Marungka Tjalatjuni (Dipped in Black) || <https://www.youtube.com/watch?v=8N4LMGOojcM>

Associate Producer & Co-founder of Other Pictures Production

- Secured funding from Adelaide Film Festival Investment Fund and the South Australian Film Corporation (SAFC) in 2021
- Berlinale 2023 (Berlin Film Festival) Silver Bear for Best Short Film
- Sydney Film Festival 2023 Documentary Australia Award
- Melbourne International Film Festival 2023 Best Short Documentary

Yellow Jack || <https://www.yellowjackfilm.com/awards>

Producer

- Melbourne Fashion Festival MFF 2022 Fashion Film Best Picture Award
- UK Film Fashion Festival 2021 Award Winner for Best Fashion Film
- Venezia Shorts 2021 Best short film
- ACS Gold Award
- Music Sound Awards 2021
- BA IFFF 2021 Best cinematography